### GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Tourism Projects – Advertisement inviting Bids – Issue of Request for Proposal Document for development of "Temples of India – A Mythological Theme Park Project" at Perur Village, Tirupati Rural Mandal (Adjacent to SV Zoological Park) on the Alipiri – Chittoor bypass road, Tirupati, Andhra Pradesh – Payment of advertisement charges – M/s. CENTUM Advertising & Marketing Private Limited – Orders – Issued.

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# YOUTH ADVANCEMENT, TOURISM & CULTURE (PMU) DEPARTMENT

G.O.Rt. No.796 Date: 30-08-2011. Read the following

1) Letter No.2872/PMU/EO/2008, dated: 02-05-2011.

- 2) From M/s. CENTUM Advertising & Marketing private Limited letter dated: 31-05-2011.
- 3) From M/s. CENTUM Advertising & Marketing private Limited letter dated: 30-06-2011.

## **ORDER**

As per the instructions given in the letter 1<sup>st</sup> read above, the consultant M/s.IL&FS Infrastructure Development Corporation Limited has arranged to publish advertisement inviting bids and issue of Request for Proposal documents for development of "Temples of India – A Mythological Theme Park Project" from the interested eligible developers under Swiss Challenge Method in an extent of 18 Acres of land in Survey Number 604 of Perur Village, Tirupati Rural Mandal (Adjacent to SV Zoological Park) on Alipiri – Chittoor by pass Road, Tirupati in Andhra Pradesh through M/s. CENTUM Advertising & Marketing Private Limited, Hyderabad. The advertisement was published in Economic Time (All Editions) and Eenadu (All Editions) on 16-05-2011 and submitted Bill No.BH/046, dated: 31-05-2011 for Rs.5,59,310/- vide letter 2<sup>nd</sup> read above for release of payment.

- 2. Further, M/s. CENTUM Advertising & Marketing Private Limited has issued Corrigendum in Economic Time (All Editions) and Eenadu (All Editions) on 23-06-2011 and submitted Bill No.PBH/133 dated: 30-06-2011 for Rs.1,11,863/- vide letter 3<sup>rd</sup> read above for release of payment.
- 3. After careful examination sanction is hereby accorded for payment of Rs.6,71,173/- (Rupees Six Lakhs Seventy One Thousand One hundred and Seventy Three Only) to M/s. CENTUM Advertising & Marketing Private Limited being the advertisement charges as explained in para 1 and 2 above.
- 4. The Assistant Secretary (PMU) & Drawing and Disbursing Officer, YAT&C (PMU) Dept., shall draw and disburse the amount sanctioned in Para 1 and 2 above by meeting the expenditure under the Head of A/c:
- "3452 Tourism, 01 Tourist Infrastructure, 102 Tourist Accommodation, 11 Normal State Plan SH 07 New Tourism Projects, 500 Other Charges, 503 Other Expenditure".

#### (BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

# JAYESH RANJAN SECRETARY TO GOVERNMENT

#### To

The Assistant Secretary (PMU & Drawing & Disbursement Officer), YAT&C (PMU) Department (w.e.)

M/s.CENTUM Advertising & Marketing (P) Limited, Hyderabad.

#### Copy to:

The Dy. Pay & Accounts Officer, A.P. Secretariat, Hyderabad A.O. / SF / SC

// Forwarded :: By Order //